

PARTNERSHIP PROGRAM



LONE STAR PARTNER

\$35,000

As our highest level of partnership, Lone Star Partners make a transformative impact on Texas families. Your leadership and generosity help ensure that no child is denied an education because of a workplace tragedy.

- ✓ Company logo and mission statement on KCTX's [homepage](#) and [sponsor page](#).
- ✓ Featured partner spotlight article on KCTX's [website](#) and biannual social media spotlights.
- ✓ KCTX Lone Star Partner badge and custom press release for your website.
- ✓ Custom signage, recognition, and speaking opportunities at special events.
- ✓ KCTX presentation at a company lunch and learn or a "Meet the Scholars" virtual session.
- ✓ Personalized award presented by KCTX board at a sponsor recognition event.
- ✓ Customized annual impact report.
- ✓ Advisory Council seat (subject to board approval).
- ✓ Scholarship named after your company.

BLUEBONNET BENEFACTOR

\$25,000

Bluebonnet Benefactors provide meaningful support that fuels our mission year-round. Your partnership helps expand scholarship opportunities and strengthens our statewide outreach to deserving students.

- ✓ Company logo and mission statement on KCTX's [sponsor page](#).
- ✓ Featured partner spotlight article on KCTX's [website](#) and biannual social media spotlights.
- ✓ KCTX Bluebonnet Benefactor badge and custom press release for your website.
- ✓ Custom signage and speaking opportunities at special events.
- ✓ KCTX presentation at a company lunch and learn.
- ✓ Recognition plaque presented by KCTX board at sponsor recognition event.
- ✓ Customized annual impact report.

YELLOW ROSE LEADER

\$15,000

Yellow Rose Leaders demonstrate a strong commitment to education and community. Your investment directly supports and helps raise awareness about KCTX.

- ✓ Company logo and short mission statement on KCTX's [sponsor page](#).
- ✓ Featured partner spotlight article on KCTX's [website](#) and annual social media spotlight.
- ✓ KCTX Yellow Rose Leader badge and press release for your website.
- ✓ Custom signage at special events.
- ✓ Seats at sponsor recognition event.
- ✓ KCTX presentation at a company lunch and learn.

FRIEND OF TEXAS FAMILIES

\$10,000

Friend of Texas Families are dedicated supporters who believe every child deserves a chance at a brighter future. Your contribution helps keep the mission of KCTX growing strong.

- ✓ Company logo and short mission statement on KCTX's [sponsor page](#).
- ✓ Annual social media spotlight.
- ✓ KCTX Friend of Texas Families badge and press release for your website.
- ✓ Company logo at special events.
- ✓ Seats at sponsor recognition event.

SCHOLARSHIP SUPPORTER

\$5,000

Scholarship Supporters make an immediate difference by helping fund scholarships for Texas students pursuing their educational dreams after a family tragedy.

- ✓ Company logo on KCTX's [sponsor page](#).
- ✓ Annual social media spotlight.
- ✓ KCTX Scholarship Supporter badge and press release for your website.